



**UpperCalderValleyRenaissance**  
*weaving communities together*

## **Final Survey results on the potential increases in parking charges, For Hebden Bridge and Todmorden**

These figures were downloaded from the survey 13.00hrs on Sun. 11<sup>th</sup> September 2016.

Of 502 entries:

We are discounting 15 repeated entries, and 3 unauthenticated emails, however the statistical significance of those removals has not changed the outcome to any great degree.

The final results are fairly self-explanatory so we will keep this report to the minimum information derived, and not window dress it with graphic charts unnecessarily.

There were 202 comments made which are added at the end of the statistical information on page 3.

Participants break down into:

**107 Businesses**

**322 Resident/Shoppers**

**55 Visitors**

Business Owner/Manager in HebdenRoyd	18% (87)
Resident/Shopper from HebdenRoyd	45% (218)
Business Owner/Manager in Todmorden	4.1% (20)
Resident/Shopper from Todmorden	21.5% (104)
Visitor	11% (55)
<b>TOTAL</b>	<b><u>484</u></b>

## Questions

The questions were derived from the information provided in the Halifax Courier. And the link to their report was provided to the participants.

### Hebden Bridge

#### Question 1

I agree /don't agree to an increase from 40p to £1 in Hebden Bridge town centre.

Agree	4.8%
Don't Agree	93.6%
Neither agree nor disagree	1.6%

#### Question 2

I agree/don't agree to an increase from 40p to 70p in the off street car parks in Market Place, Garden Street, New Road, St Pol and St George's Square

Agree	6.4%
Don't Agree	91.1%
Neither agree nor disagree	2.5%

#### Question 3

I agree/don't agree to an increase 50p per hour in the Station Road car park and £3 for over six hours

Agree	12.6%
Don't Agree	78.9%
Neither agree nor disagree	8.5%

#### Question 4

I agree/don't agree to Charges of 70p or £1 an hour in spaces in Albert Street, Crown Street, Cheetham Street, Carlton Street and Keighley Road.

Agree	3.9%
Don't Agree	93%
Neither agree nor disagree	3.1%

## Todmorden

### Question 5

I agree/don't agree to charges to off street parking in Halifax Road, Lever Street and Union Street South rising to 60p per hour

Agree	5.4%
Don't Agree	82.4%
Neither agree nor disagree	12.2%

### Comments

The comments below are taken from the survey are unaltered. We have checked them for any language that may offend and apologise if we have missed any such entries.

#### **Any other comments you would like to make about the parking fee proposals?**

#### **(202 responses)**

It is unjustified to charge this amount. Visitors will be put off visiting the town, which is still in recovery, and will be for years to come. It certainly does not encourage shopping locally. It will have negative ramifications.

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10 managers in our office, increase 60p per hour x 8 x 5 days. £1100 per staff per year. Bye bye Hebden centre, hello Mytholmroyd industrial estate?

It will kill our towns shops

Increasing parking charges shows a lack of joined up thinking. I'd like to see the waste ground at Mayroyd/Walkley clogs developed for parking

I get a low wage which is increasing lowered by having commuting costs for fuel and parking. These cost me around an hours wage. When I sometimes work for 3 or 4 hours per day Losing an hours pay in costs is quite significant.

Increase the costs, decrease the footfall in a town that has already been hit badly.... Where is your bloody common sense?

What is the money for? How will it be spent? this could be very damaging to local business!

Shoppers and visitors are the lifeblood of these two towns. Low cost parking is an attractive incentive for people to visit and spend money in shops/bars/restaurants that are still struggling to get back on their feet after the recent floods.

How can they justify spending £63k implementing this scheme? This will never be recouped and will not solve the parking problems....we need more spaces, not higher charges.

Parking fees were waived for a few months to aid recovery after the floods. Ease and low cost of parking are important to the continuing economy of our towns, especially in the face of supermarkets etc. Raising these charges by huge, massively over-inflation figures will damage local businesses in return for a trivial increase in council coffers (which will probably be balanced by a reduction in rates etc from the businesses which can no longer make it).

It would stop me and lots of other people using both Hebden Bridge & Todmorden for any length of time during a day as the cost after only a few hours will start to exceed the excessive bus fares .

This is the last thing the beleaguered businesses need after the long haul back after the floods. Locals already say they dread coming into town to find a parking space. To pay a £1 if they find one will see them shop elsewhere.

My family and I use Rochdale more for shopping , they have a three hour no parking charge in operation. Introduce this 3 hour no charge policy and then use new charges for over three hours. Just an idea.

High parking charges and lack of parking kill towns. How are we supposed to shop local?

This will kill trade in both towns

As someone who works every day in Hebden Bridge charging me £40 a week to come to work basically amts to a tenth of my gross salary - what a massive tax rise. I suggest the person who thought this idea up should pay £40 a week off their (probably very large)salary to the council.

Increasing parking charges will adversely effect people shopping/visiting the towns: we need to attract people to the towns, not deter them. No one wants them to become 'ghost towns', devoid of interesting shops/businesses!

Parking is hard enough in Hebden Bridge - local businesses will suffer if tourists and shoppers are faced with these higher charges.

By putting up parking fees you will stop people driving into Todmorden to use the market. It should be free in Tod for this very reason. Surely we want to save our market and shop local not kill it dead?

Would prefer they spend time developing some of the derelict brownfield sites along the canal and road into additional paid parking which could be at the higher rates

£1.00 per hour is absurd for any parking in Hebden Bridge, there's not enough parking as it is, it would be terribly unfair to charge so much. The 1 hour free street parking in Hebden Bridge is vital to keep allowing people - especially those who live on the surrounding hilltops - to have a quick shop in the town (supporting our local businesses). Don't give people an

excuse to go to larger supermarkets with FREE CAR PARKS because it wouldn't take much of a push. This could also drive people to park on unmarked roads. Horsehold Rd/New Rd has recently undergone road re-surfacing and while waiting for the return of the yellow lines, drivers were abusing the road and parking all up one side in dangerous positions - blocking access and parking ON the junction. On this note however, the yellow lines are nearly all restored but I would also like to comment that the work is shabby. Lines were painted over leaves and debris meaning the paint will wash away very soon and the lines were not very straight, especially the white lines further up the road. The small bit of parking that was there before the re-surfacing could fit around 4 cars, this space has been reduced to fit 2 cars. I believe you need planning to be able to change the placement of the lines - I'm unaware that any plans had been made, seems to me that someone has just guessed where the space was and how big it was then painted the lines where they saw fit. Residents, workers and tourists will have to park somewhere, 60p an hour TOPS for anywhere in Hebden Bridge but keep the 1 hour free parking on the streets.

This feels like a lousy way of clawing back money lost by lifting parking charges during the flood devastation earlier in the year and as such seems a ludicrously poor way of recouping at the cost of already, hard hit local businesses.

It's bizarre that Calderdale Council, having directly contributed to the six month destruction of a large part of its own catchment by a combination of incomplete flood mitigations and the complete lack of an effective emergency plan, now seek to destroy business by other means. This sort of behaviour is certainly immoral, and also probably illegal.

More free parking not more charges

I work in a shop in Hebden Bridge and it is already virtually impossible to park on the main road or Station Rd car park as it is. The increase in parking charges will exacerbate this situation, or result in significantly increased charges for those of us who need to pay for parking everyday because we work in Hebden Bridge. Unfortunately using public transport to get to work is not an option as the buses have also been cut from the village where I live, meaning that driving to work is essential.

All increase are made in the upper valley , we don't see any benefit from the increase only shops,market stalls decreasing. Even residence have to pay to park outside there own house at a very high cost compared to other countries in the uk.

The proposal to increase Hebden Bridge town centre car park by 150%, two and a half times and similar price increases to others; what is the justification for such an extremely large increase? No costs incurred by the owners of these car parks could have increased by such a large amount.

Small, independant towns, like Todmorden and Hebden Bridge, need visitors in order to prosper. Parking fees are a tax on visitors and an inconvenience for local residents. FREE PARKING for an hour or two (to stop the rail commuters taking all the spaces), using the tried and tested disc system, would surely increase visitor numbers, improving the towns for everyone. Increasing parking costs will only have the opposite effect.

BOTH TOWNS HAVE SUFFERED SINCE THE FLOODS AND THIS IS ANOTHER NAIL IN THE COFFIN FOR SHOP OWNERS YET AGAIN.

I am stunned that the Council would think of raising the cost of parking when the Valley is just beginning to recover from flooding. I visit the area regularly, but would be less likely to do so if parking prices increase.

I believe that parking charges throughout Calderdale should be the same. Currently this is not the case, with Hebden Bridge and Todmorden having parking charges on Sundays, whereas elsewhere in Calderdale Sundays are free. Increasing parking charges in Hebden Bridge and Todmorden will be extremely detrimental to visitor numbers, penalise residents and ultimately affect all local shops and businesses.

Hebden Bridge and Todmorden have parking charges on Sundays, but other towns/villages in Calderdale and Halifax itself do not, Sundays are free. This is unfair on residents and visitors to the Upper Calder Valley. Increasing parking charges in Hebden Bridge and Todmorden will have an affect all local shops and businesses, businesses that are only just starting to recover or reopen after the floods of December 2015.

I wholly disagree with a price increase on parking in Tod or Hebden Bridge.

I have long thought that there should be an initial "free" parking period especially in car parks like Bramsche Square in Todmorden.

We need more parking spaces not higher charges.

If I want to pop down a collect a prescription. ..already a lot of money ....I will be expected to pay £1 on top! Not good. I'll shop in burnley instead. Lots of free for 40 minutes slots there.

It will destroy Hebden Bridge just at the time it's beginning to recover.

If parking fees are to be dramatically inflated then alternatives must be provided first, e.g. Park and ride. On top of the floods, this will be a mortal blow to many businesses.

It is a total disgrace. There should be no parking charges at all to help encourage people to visit the towns and support businesses who are still struggling to get back on their feet. We need more parking everywhere and if it is Free I for one would come to Hebden and Todmorden more. It has worked in a small town in Wales so why not here. I also do not go to Halifax for the same reason and go to Sowerby Bridge where it is free.

I believe that if the proposals go ahead it will have a negative affect on Hebden Bridge businesses, residents and visitors. I live on the tops and work in Hebden Bridge centre so use the parking regularly. If the charges are increased it will cost me a lot to park weekly - forty pounds if it rises to £1 an hour which is almost a full days wage. I also pop in to Hebden a lot on my days off to grab sandwiches, go into shops and the post office etc which is why the hourly free parking on certain streets is helpful. I will be put off having to pay just to spend ten minutes or so carrying out errands and I know a lot of people that will feel the same. This will have a huge impact on many businesses that rely on customers buying take

out food etc. I also think that a lot of people visiting Hebden Bridge for shopping or tourism will not want to pay such high prices to park and will therefore go somewhere else.

In these hard times, I think it will put visitors off from visiting when the small independent traders depend on their income.

An increase in parking charges may either put off visitors to the area, thus impacting on businesses, or mean visitors are not spending as long in the area, again impacting on local businesses.

It's not fair to take custom from local businesses to try and increase the council coffers.

Parking should be free in all car parks so shoppers are encouraged to use all the facilities at their own pace. It is false economy to withdraw a service that enables locals and visitors to indulge at the shops and provide vital income to local business that in turn provide revenue for the council. Free parking encourages local business to use the towns and in turn customers to use them. It is shown that shoppers resent parking fees and do take their business out of town. I for one will never pay to park anywhere. The bus is not an option as I live out in the countryside.

I am a business owner from Halifax who trades in Hebden. These proposals will be very detrimental.

Free Parking-Pass and Free Parking-Permits should be made available to elderly, disabled, low-income, unwaged etc. EVERYWHERE!!! :)

I do get lots of feedback from my shop and trade customers plus also my time on the market and sadly Hebden Bridge has very little parking as it is. So to increase the parking charge will just make people head to supermarkets and other large retail outlets. I have seen people circle around the block, 5 to 6 times and then just go. Which since the devastating flood we all tried our hardest to bring back visitors, to our wonderful HB and surrounding areas. Please help us in this rebuilding period.

How about increasing the charges for non-residents? Issue permits to those who reside in an area with an HX7 postcode which allow a cheaper rate of parking. Other areas do this

It will stop the 'pop and shop' visitor who nips into Tod or Hebden for a couple of hours to get a coffee and a quick look around. It will also cause the local drivers to park in back streets to avoid the charges and make parking a nuisance there...

Pure short termism. There is plenty of space for parking in Hebden yet it is left empty by the 'developers' Hiking parking fees to above that of central Manchester will have a detrimental effect on the local economy. Net loss all round. Want to put people off visiting? This is EXACTLY how to do it.

Will deter residents from shopping locally and using cafes. More parking spaces should be created instead of wasted vacant land.

Such high hourly parking charges will drive shoppers from hilltop communities out of town to supermarkets where parking is free. What is needed is a scheme that charges the one off

visitor but is cheap for locals to shop and rewards return visits. How about option of a £5 or £7 single parking fee ticket valid for 6 or 12 months, in some car parks or on street? I have seen that scheme used in other European countries in villages with heavy visitor traffic. It encourages visitors to return and makes parking cost effective for local shoppers.

I feel these charges will deter people from coming to the towns, will stop people who genuinely need to park being able to afford it and will have an overall negative effect on Tod and Hebden.

The town relies heavily on shoppers and tourists. On street parking charges are prohibitive to this end and penalise local residents wanting to shop in town, with the local stores still reeling from the floods I am struggling to see the sense in this idea.

I don't mind moderate increases in charges for car parks, but to remove all free on street parking is a grave mistake. This would hit residents, shop owners and the local economy very hard. So many people make use of the ability to just quickly stop in town to visit the shops. To have to pay £1 for this would put off so many people. After the floods we should be encouraging the local economy not giving it more challenges.

Some people have no option other than to drive to Hebden Bridge. Considering that I work here for a minimum of 8 hours per day, at least five days a week paying such extortionate prices is completely unreasonable. In order to obtain the cheapest spots workers would need to get here earlier and earlier. As for the more expensive parking, £1 per hour for 8-10 hours and during the busy months for 6 days a week is a joke. It forces people to find more ridiculous places to park and just makes the problem worse. As for the tourist side of things, are the council trying to completely kill the town?!

At a time when the Upper Valley is struggling to recover post-floods, these changes are ill-timed and ill-considered. Calderdale MBC has always viewed both towns as 'cash-cows@ (eg free Sunday parking in Halifax versus charges in the Upper Valley towns). The introduction of on-street charges in Hebden where none existed before also seems to run counter to current Government thinking (grace periods on charged bays to allow short stops to prevent business transactions being driven out of small town centres).

To increase in line with inflation ok, but stop battering the poor motorist.

The market holders can't afford to loose customers put off by raised fees and our market towns will slowly disappear as others across England have done.

The increase will stop me using the shops in town as it will cost too much. Instead I will be forced to use the supermarket where I can park for free. I like to support the businesses in town but as a working mother I have to balance this with the convenience of being able to drive and it has to cost-effective to park.

Parking fees deter people from visiting and going to places with free parking like brighthouse.white rose etc



Ridiculous increase. Add 10p on to the normal 40p and make it 50p per zone. How can you justify a 150% increase in today's market conditions and in towns recovering from flooding. I take it that the councillors claim back their parking do they?

Standing a market in Hebden Bridge trying to make a living is hard enough, if parking charges take this astronomical hike then it's going to make it harder, and I'm certain that people will not come to Hebden Bridge, a greedy council looking to cash in!, people in Hebden Bridge and Todmorden work hard to promote their towns, but it seems like the council are hell bent on destroying them !.

Why not raise it further to encourage use of public transport

Any increase will be another nail in the coffin for businesses in Todmorden and Hebden Bridge. The council are a disgrace and couldn't run a children's party!!

Proposals don't seem to suggesting a leap from 40p to £1.00, but a variety of different increases. Some of these seem okay and some not. I don't agree to the increases at the railway station, as this will put people off using it as a park and ride and take them off the railway and on to the roads. I appreciate the council have to try to make some of the deficit back, and don't have a problem with some increase in charges. This should however be done in tandem with trying to help businesses to survive and support for buses and trains so people don't need to drive into town.

This is very poor timing when shop keepers and residents are trying to get back their feet after the floods. We need to encourage as many people to come in to our towns as possible to spend their money. Good value parking is a real draw. Putting parking charges up by 150% will simply put people off visiting

I think that reducing the number of cars in and around hebden and todmorden town centres is a positive. There are plenty of public transport links and the charges are still relatively cheap compared to other popular areas.

The money raised by increasing parking fees should be put into sustainable travel initiatives i.e. walking, cycling and public transport. The amount of cars in Hebden at busy times is horrendous.

I think that more parking should be made available in Hebden bridge especially that car park on valley road that has been shut for quite a while. I work at a hairdressers in Hebden bridge and customers are always complaining about not being able to park.

Please ensure that these charges only apply to areas where there is a lot of tourism i.e. central Hebden and are only applicable to tourists by giving all residents who live within a 1-2 mile radius of Hebden a permit for free or cheaper parking. We MUST encourage local business. It is essential for the economy and for the environment

Do they want businesses to leave the Calder valley? If the charges increase I will consider not only moving my business but also my residence

To encourage shoppers the first hour ought to be free, e.g. Thirsk.

We've just started to get customers back into Hebden Bridge - what about the shop owners we have to pay to park to open our shops as there's no permits for shop owners to park (as residents get)

I fear for the future of the town. As a resident I frequently pop into Hebden Bridge , parking for 20 or 30 mins to do local shopping. I am not prepared to pay to do that and as much as I value my local shops I shall do all my shopping at the supermarket where there is free parking if charges are made on streets where there currently are no charges, or where charges will be increased. In addition, I often feel embarrassed, particularly at the weekends when the town is full of visitors, to see traffic wardens on duty, it's not a very welcoming image to those visitors that the town's economy desperately needs.

Lots of parking spaces in town are taken up business owners and staff rather than short term visitors. Hebden needs larger car parks at either end of town that are either free or low cost to encourage people to walk in. At peak times Hebden is full of cars circling for an elusive space, a ridiculous situation when land is available elsewhere. Many cars at the station are owned by regular commuters living well within walking distance

All higher charges will do is increase the already severe pressure on residential streets away from the centre, particularly from drivers who work in HB or Todmorden centres and have no reasonably priced all-day parking provision. Constantly raising charges but giving no added value in return helps no one and is probably not cost effective. It will impact negatively on the economies and amenities of both towns.

Recovering from the floods has help generate income and goodwill. Putting up parking charges will now drive people away. There is no justifiable reason for this increase other than council greed to fund their own inefficiencies and high number of Town Hall employees on fat pensions.

A priority should be providing more parking not increasing charges.

It's so sad the a local council is reduced to fleecing small towns who actually raise money into the coffers by bringing in so many visitors from far & wide...how about having a good hard look at the wages of the council officials & seeing if they are all actually needed!

These proposed parking fee increases are the perfect way of discouraging visitors and putting more nails in the coffins of local shops - and generally further running down both towns, especially Todmorden as it has less 'touristy' attractions. Unbelievably short sighted, for goodness sake come to your senses and scrap this crazed notion.

There should still be plenty of spaces where you get free parking for an hour and then have to move on.

You need to think of alternative parking space in Hebden (and there is derelict land available). And i think that to increase the price of parking in todmorden verges on sabotage. Remember 'shop local' the idea is to encourage the development of towns and village centres to stop their degeneration. Please stop trying to use the public as a purse and

develop on your relationship with the community instead of alienating yourselves in the council.

Todmorden need people to visit and shop. By increasing parking charges this will effect shopping purchases and encourage more people to go to out of town shopping where parking is free which includes local towns such as Burnley

This will simply send people off to the supermarkets and stores with free car parking. After the calamitous floods businesses need this like a hole in the head!

Increasing in-town car parking charges will drive shoppers to out-of-town supermarkets.

I'd like to know far more about these proposals, the rationale behind them and details of what consultation has taken place. Just to impose it would be outrageous. Local residents travelling from the hill top villages should, in any case, be given preferential treatment.

If the car park fees go up our small local shops will suffer. Local people often just pop out frequently for a short time to pick up odds and ends from shops. You will drive them to the free car parks at the big supermarkets and Hebden bridge will die.

Increasing parking charges is a sure fire way to drive (excuse the pun) away potential customers for all local businesses. If anything, parking costs should be lowered with free parking at weekends.

Increasing parking fees will really put people coming to our towns when they need support

Assuming the increased fees will be used for the town, or to reduce council tax then I approve of increases. If they disappear into a black hole, I do not.

With parking (in Hebden Bridge in particular) already an issue, this sort of hike in parking fees has the potential to have a hugely detrimental effect on local businesses. I fail to see any justification.

We want to attract visitors not put them off! Parking is already a major issue - we need more parking, not to increase the price of current parking.

The local businesses in Hebden Royd / Todmorden need all the help they can get at the moment after the floods. One of the primary ways the council can help them is through promoting increased tourism. Raising car parking charges to these ridiculous levels will only serve to reduce tourism and harm local businesses.

It's about time the council did something about the illegal parking and left the payments alone.

Why don't you get rid of the resident parking permits in the Cambridge St area in Todmorden, there is no obvious reason for this area to have them.

Not only are some businesses not yet open but Hebden is still suffering after the floods, if you want to increase parking in the centre then look to providing free out of town car parks

Council - STOP trying to kill our towns and markets, we really really need to do business. High charges bring ill feeling and folks go elsewhere where parking is free. Council stop being greedy!

It seems gratuitous, rather than justified. From what I can see online, a very large part of the increase would go on the £63K of capital costs caused by the increase. Not a very good idea at all.

free parking to encourage shopping, take away unsightly parking meters

These towns not only rely on residents, but heavily on day trippers and tourists , most of whom want short term parking . This encourages money into businesses and visitors to the towns. Isn't that what we all want?

It doesn't seem fair as many businesses have lost months of trading this year and this increase in parking will discourage people from shopping in hebden

Scandalous

There's certainly a way to drive local people out of town and not use local shops and this is it. Absolutely ridiculous. As a local coming into Hebden is about convenience, time managing and trying to support local businesses. Increasing parking charges and adding them is just plain stupid. Quite clearly a ruling from a fat cat sat in an office in a city centre. It's about time the council put some of this money back into Hebden bridge. How about trying to give us some additional (free) parking?? Surely the land near walkleys cloggs could be used as a tourist car park?? The reason I don't drive into Hebden any more is 1, there's never any where to park and 2, a pint of milk is going to end up costing a fortune!!!

if you out price residents me included i won't use the local shops as i do popping down for the odd bit of shopping during the week, (more than once a week), as a local for over 40 years if i can't find a free parking spot, i don't mind paying the going rate but, i will not pay over priced parking to use my own locals, also tourists as much as they can be a pain, do spend a lot here in Hebden which in turn is why almost all of our shops are in use and is why a lot of shop owners can afford to pay their high rents. don't get greedy and turn it into a ghost town again.

A Disgrace

Incremental increases in charges at off street car parks are reasonable enough, but a 150% increase in town centre charges is beyond a joke, and implementing charges on the existing free parking spaces is a terrible idea. Although limited, the free on street parking is an absolutely essential feature of a flexible, car - accessible town centre. It's well and good to suggest that some people might be encouraged to access the town centre by public transport or other means, but in many cases this is simply not an option. I'll refrain from ranting, but I really do believe that removing the majority (or all?) of the free short stay parking from Hebden town centre would be a hugely regressive thing to do, even if it does mean a few extra quid going the way of a cash - strapped council. Thanks.

It will cause people to stop visiting the town and affect the local shops who rely on these visitors, either that or people will start parking in the residential areas surrounding the centre.

I work in a shop on crown street and people are not going to pay 70p or £1 to nip in to my store for a loaf of bread which will take less than 5 minutes. They will go else where and that is me and many others out of a job. I do agree to the parking charges along keighley road as sometimes that is a nightmare to drive up or down because of the parked cars. Hebden bridge is just recovering from the floods and you want to drive their customers away by putting extortionate charges on on street parking/ car parks

These towns have struggled enough - people will go elsewhere, tourism is important but local people, popping to hebden for s coffee or a shop need to be encouraged. Raising parking charges would put me off

They would have a detrimental effect on businesses, shops, cafés, restaurants, pubs, markets, cinema, theatre & other entertainment venues.

This valley is just getting over the dreadful floods. Don't destroy these unique awesome businesses by stopping visitors coming!

It will massively impact on local trade and make it hard for local residents to make quick emergency trips to town. Please think again.

Truly stupid way to punish businesses, workers and tourists alike. Time should be spent finding new ways to create parking in towns rather than just increasing how much is charged per parking space.

Locals will stop just popping in to do a quick shop.

If you want to reduce congestion how about a bit more good quality cycling infrastructure and more reliable trains?

I think it is very wrong to increase the parking fee. Those of us who live in Hebden Bridge / Todmorden have enough problems already trying to find parking spaces or people visiting parking out of the town centre; on main roads or side roads where families live and so need their parking spaces. We've been through enough over the past few years and it is most likely we could be flooded again. Our towns need the business, we need the visitors to survive through the next floods, we need to be able to come on go as we please. Parking fees just seem like another kick while we are down.

We (family of four) live in Heptonstall parish but five miles from Hebden Bridge - we regularly pay to park for an hour to three hours on weekends so we can use the library and shops, and are happy paying 40 pence per hour to do so. An increase to £1 an hour would have a significant impact on the frequency with which we went to Hebden Bridge and the time we spent there. We frequently buy food, wine, beer, clothes, presents in Hebden Bridge from local retailers, this would effectively add £1.20 to each two hour shopping trip, making small purchases look quite expensive.

I fear an increase in parking prices will increase congestion around the 1 hour parking areas and the co op and effect domestic parking areas. Also it will discourage people coming into shop and encourage out of town shopping.

It would stop me visiting hebden which i do on a weekly basis

The small businesses in the UCV area are still struggling to recover from the effects of the Boxing day floods. We are not seeing the numbers of visitors and those who do come are not spending. Time and again prospective customers run out of the shop as their parking tickets expire and the traffic wardens hover. I believe that these huge increases in parking fees would have a seriously detrimental effect on trade in our towns. Once the independent shops start to close, then there will be no one coming to park anyway.

I feel the focus of Calderdale Council should be more parking spaces rather than increasing fees

lots of people work in cafes shops for the minimum wage parking is expensive and hard to find as it is this is a kick in teeth for those on low income again plus the floods were a financial nightmare for locals residents shop keepers and raising parking charges is not only unfair but will have a detrimental effect on the recovery of hebden

When you increase parking availability then you should talk about increase charging. The situation currently at Hebden Station is already unacceptable and more and more vehicles are parking on the Burnley Road. Is it your intention to force businesses out of the area. There all appears to be a total lack of understanding from all members of the council's over the current problems of parking and lack thereof.

Low fares makes the area attractive, especially when the buses are so expensive.

If the parking charges are to be increased it would deter me visiting Hebden and Todmorden (usually visit 2-3 times during the week and at weekends) to meet family and friends for drinks, food and shopping.

Bloody ludicrous! We already have a huge issue with the lack of parking spaces in Hebden, which in turn drives people away... Should be concentrating on how to make more parking spaces, encouraging visitors to spend money in both towns which quite frankly need as much help as possible to bounce back after the major boxing day floods!

This is an absolute joke. We are trying to get over the damage to trade caused by the floods so how will this help increasing parking cgarges

I was under the impression that the council was supposed to support local businesses, how will this proposal help us?

absolute joke.

do I get a reduction in my business rates then when trade is effected??

Our business still hasn't managed to re open after the floods we have currently list over 25k in turnover . We are just about to sign a lease on a new premises and the absolute last thing

we need are any reduction in the number of people visiting town due to excessive parking charges. It's already extremely difficult competing with online businesses this will make it even harder.

Both these towns already struggle from the floods. This will put people off more

My main objection is for the introduction of on street parking charges as I feel this only effects local residents who have to drive into town from the villages. I feel strongly that this will have a significant negative impact on local business such as butchers, bakers etc and will only force people to do less shopping in town and drive them to out of town supermarkets.

Truly embarrassing this is even being considered!! Utterly despicable

I have recently opened a new clinic in Hebden Bridge and specifically picked premises with good parking nearby. Increasing the parking fees will impact both my patients and business negatively.

It's very difficult at the best of times to park in Hebden or Todmorden, why increase the parking and drive people away, after the floods you ceased the charge, is this just a way of the council recouping that money. It's not broken so don't fix it

We feel town centre car parks to be limited time parking. People turn up and park all day, therefore shoppers are driven away from shops as there is no where to park. The builders working on flood damage turn up in separate vehicles and park all day. There are often 5 men on one job.....5 vehicles used.

Calder Valley businesses and residents have struggled hugely to get their businesses up and running again after the floods. It is shocking to think that large numbers of people would be discouraged from visiting the shops and the towns due to a large increase in parking costs. More car parks with low cost parking is needed to help the valley towns recover and thrive.

Increased parking charges will stop people coming to Hebden to browse our shops. They will only come for predetermined reasons and for shorter times, this will stop people being casual shoppers

The town, businesses are still recovering from the floods and this will have a negative affect

You are killing our town with charges like this we need people to visit

No

It would impact on local businesses in a negative way as it would make visiting the centres more costly for residents who live in surrounding areas

The Council should be encouraging people to shop and spend in local businesses, not discouraging them with extortionate parking fees

there are plenty of buses n trains imho

It will be a disaster for already struggling businesses and will put people off coming to Hebden Brdge

I live on the outskirts of Hebden Bridge and try to walk into town whenever I can. Purely to save petrol. Sometimes that is not possible. A price rise like that would just mean that when I do drive my car, I will drive it to where I can park more economically. Therefore meaning I will shop elsewhere. I work in Todmorden and parking increases there would also affect me and my shopping habits, making it less likely I would use independent businesses

It is a disgrace that the council should even contemplate such a large increase on parking charges, it's the last thing the valley needs following the floods. Not only will it add to the cost of residents and tourists shopping bill but will impact on the working community also. Shouldn't the council be coming up with more constructive ideas to support local businesses and residents.

Let us thrive instead of kicking us while we're down! 80% of us have been flooded in the past year and are just getting ourselves back together

This unnecessary increase will further impact tourism and local trade. Calderdale Council is dreadful at innovating new revenue streams or achieving best value services - outsourced public realm contracts with inefficient and expensive contractors such as Amey are a waste. As a local government officer myself, seeing my local council work so poorly is deeply depressing!

There are not enough car parking spaces in Hebden Bridge and the council wanting to increase parking charges would kill off trade in the town. Shocking proposal!

Bloody disgraceful charging this amount....pure greed, you are going to kill the local shops, if for one will not be paying £1 if I just want to nip into Hebden for a loaf of bread for example!!!

Get rid of the markets - there are not enough parking spaces in the town as it is - this could be remedied easily

Calderdale Council need to save money internally and drastically improve their service to members of the public. To be honest they are useless. The only part of the council that is efficient is the Council Tax collection department!

A hike in parking charges is going to make the place a more ice cream moment town, Find somewhere to park, look in the square, quick ice cream for the kids coffee for the wife and off home again, duty done. Any shop outside the square will suffer even more, it's hard enough to get people away from the square as it is. Also locals will end up going elsewhere for their shopping if they can't just pop into Hebden. And as for residents who live just on the edge of town parking restrictions, life is going to be hell.

This seems to be the perfect proposal to drive more shoppers to free parking at supermarkets and away from the town centres. I assume (and hope) that motorcycle parking will remain free.

This measure will negatively affect business in town, shoppers and tourists will go elsewhere. The lack of parking has never been tackled. There is enough land on the fringes



of HB to operate a park and ride system. If the Council don't want to invest put it out to tender.

There should be free short term disc parking as the bus service from outlying areas is virtually non existent and you need to use a car to get to the shops!

Council needs to employ those who can come up with ways to use their imagination to create income instead of scrabbling about for easy targets. Free thinkers in the council.....now theres an idea...

The new charges would be outrageous, especially in & around Hebden Bridge .

Absolutely disgusting behaviour from the council. Just when Hebden was getting back on it's feet after the flood you impose this! When it has been proven - decreasing parking charges results in higher tourism and better prospects for the local economy. This only benefits the council's budget but not the long term impact on Hebden business, what shall you do with your budget when businesses go under/staff can't afford to park for work and they sign on? We already have to pay an increase in council tax for living in Hebden Royd shouldn't that cover this? Council should be ashamed of themselves. Let the valley flourish!

The Council should review how other areas manage parking. In Oldham there is 3 hours free parking on Saturday's and Sunday's with the sole aim of boosting the economy. With devolution of business rates and a focus on supporting the economy can lead to jncreased income to offset cuts elsewhere.

High parking fees reduce visitor times and this has a knock on effect on trade. Hebden has suffered badly in the floods and needs supporting not strangling!

I stopped shopping in Todmorden market after parking charges were introduced. Hebden Bridge now gets my money. If I can't park outside a shop to pop in for essentials without having to pay for parking I will simply use the Internet for everything. Don't kill your local businesses.

The proposed £1 parking charge for Hebden Bridge is a mistake. The town heavily depends on visitors and they will be greatly deterred by this. It is also unfair to residents, who make many trips to the town centre.

There are other ways to increase income rather than destroying businesses by raising fees. Use your imagination! Create more parking! Hebden BRidge is still suffering from the flood aftermath and the council want to add to this by putting off visitors? I f anyone reads this then I would suggest offering free parking and save money on traffic wardens! Work with the town not against it! Unbelievable!

The fee already is too steep, if your only parked for 10 mins. It was much better when you had the 30 min cheap parking so people could just do errands and pay bills. They're just killing off our towns.

This would put me off visiting!

Increased fees will, imo, discourage visitors from using local businesses, whilst the locals will probably see an increase in parking problems on non regulated streets.

Once you fix the roads including all the back roads, and actually provide better services like clearing full bins that have been there for weeks then you can charge more for parking. Otherwise forget it

We all know why this is, because they have given free parking because of the floods, now they want to gain that back! But it will be at the expense of businesses in Todmorden, Hebden Bridge and surrounding areas. The Council should pride themselves on having cheap parking and allowing these businesses to start to thrive! What happens on the next floods? Are they going to do the same? Seems to me to be very full hardy! I feel that the car parks should be run by the business forums under the condition that they are maintained and the price is kept low. We have to remember that we are still in flood areas and this will never change, it is only going to get worse! To alienate the flood victims in society by charging them more to park to do their local shopping will drive people away from these towns and into places like Halifax, Burnley, Rochdale etc where they do have more choice of shops and the parking is the same amount or just slightly more! Why ruin places that are just getting back on their feet! The council should concentrate on bringing in more business, by the use of everyday markets, opening up the town hall more for daily specialised markets, enabling the town hall to literately fund itself! We need more specialised markets, from abroad, local etc. We have very talented artists in our town, why can't we celebrate that? This town is under utilised and basically falling short of it's great potential. It is about time the council encouraged more for the town and stop putting things in the way of progress like increased parking charges!

Hebden really struggles for parking anyway, you only have to look on Falling royd burnley road and every day it is full with commuters and on a weekend it nearly reaches Hawksclough with tourists parking, and moving the market from one car park to another car park does not help, get the market on the marina or pedestrian area. The old walkleys clog site carp park is opened for Duck race day and the vintage car rally so obviously the gentleman who owns it is something to do with the rotary club surely someone can approach him and ask for it to be used full time. (the clog factory is a mess nearly falling in the river ) At the other side of hebden is the old browns site again this could be used for parking, and like most other towns parking could be free on Sundays to help traders and after what this valley has gone through with the floods introducing higher charges is the last thing it needs.

For people working an 8 hour day in hebden bridge that would mean parking if £1 and hour would be £180 per month!! That's ridiculous!!

I think it's completely outrageous that you are planning on putting parking charges up to £1 an hour in hebden bridge. Businesses are struggling as it is due to all the floods in hebden bridge by putting these prices up no one will be able to afford to come visit this beautiful little town. And also maybe add I park in the new road car park 5 days a week for the full length of time so I'm currently paying at the moment £80 a month in parking if these new

charges come into place that means I will be paying £180 a month and that is an outrageous amount of money!

I understand there probably has to be an increase but 40p an hour to £1 is ridiculous

We need to encourage the regeneration of hebden bridge & tod already the lack of parking discourages people in town sometimes it's like the Wild West fighting for space ! Why would you want to discourage them further by ensuring its too expensive to leave your car have a wander eat in a cafe or bar and visit the shops ! Also as a shop owner it already cost 10 a day just to come and open up I will not be happy paying even more :(

I would be happy with a small rise on the car parks, say to 50/60p per hour, however I think HB is being singled out over other towns reading the other proposed rises. In addition I think that charging for on street parking is ridiculous and will encourage people to shop elsewhere resulting in businesses not surviving. I believe following the devastating floods this is not a great way to support the business who are still trying to get back on their feet. One final point, I believe charging £3 per day at the overflow station car park is not a way to encourage people to commute. Not everyone can get there early and park for free as there are many external factors; space, childcare, working pattern. This would be £3 on top of the cost of a ticket for your commute. A flawed policy overall in my humble opinion!

Hebden Bridge and the rest of the calder valley are struggling to get back on their feet following the boxing day floods such expensive parking will deter people I will certainly use supermarket parking rather than using my local shops if I have to pay so much for one hours parking

The businesses have one through enough with the flooding, please don't put off other shoppers in any way. The cost to increase all these with signage as well would be humongous, find some other way to spend that money on the community!

I think with all the problems that Hebden Bridge in particular have suffered over the last year, this is pure greed by Calderdale. Are the charges to be increased in Halifax?

If you need to increase please by only 10p. It's already expensive to attend events and promote events in Hebden/Todmorden. My daughter also lives in Hebden which means visiting family always costs money and it costs the residents too. I believe these increases are detrimental to the businesses in all of these areas.

It's not encouraging people to want to be able to visit if you increase the Charges like this.

Please spend some time thinking about alternative parking in Hebden Bridge. this will increase footfall.....this latest idea for increasing parking charges boggles our brain....how is this developing tourism or supporting small businesses ? please explain....

It would stop me visiting at those costs

I think it's disgraceful that you are considering putting parking rates up in Hebden Bridge and Todmorden. We have had enough problems with people not coming here because of the floods. Now the towns are getting back up and running, this, of all times is when we

need to encourage shoppers and visitors back to the valley. They complain that there is insufficient parking as it is, and those of us who work in the town have enough worry trying to find free parking. I certainly cannot afford to pay parking fees seven days a week that I work, as I have a small business. If these prices rise, you will be shooting yourself in the foot. We need to bring people back to the towns, not drive them away to Trafford Centre, or the cities. With the greatest of respect, don't be so stupid and greedy, and leave this alone. Thank you ! Xxx

The charges are too high now without the increase. As a local person I would like a say in this as it affects me every time I shop or go to a class

It is hard enough now to get out of town people to visit us , we have had floods , BREXIT , and now anyone who dares to stop a while is charged crazy fees , please think again , the majority of us would rather have reasonable parking charges than holding hands around the town hall , or indeed free vedge that has dog waste given as free. please increase the rates instead , oh ! there can't be many of us pay without subsidies. unbelievable.

This would seriously impact on my decisions as to where to shop. I try very hard to support local shops, but if it is going to cost me every time to park, I may well find it cheaper to plan better and shop online. I don't mind paying for longer term parking, although these charges are way to high. But local people should have short term free local parking available. I live too far outside HB to walk and there is no regular bus service.

The charges are going to make people park more on the main rd towards mytholmroyd, and it's bad enough now. Local people should not have to pay to park. Businesses have only just got back on there feet, you need to encourage visitors and locals alike, to come in to our town to keep them afloat. Not try putting them out of business.

Current charges are too much already to use what should be free spaces to promote the local towns. To try and recoup money lost during the 'free floods' parking by hiking up parking charges is despicable as businesses begin to show recovery after the floods

The council should be trying to encourage people to visit hebden bridge and support the people who live there to be able to shop locally with their cars rather than encourage them to go shopping where there are no charges eg supermarkets

Why is it only hebden bridge is charged for Sunday parking through out the whole of Calderdale. We need more parking in hebden bridge, losing lots of trade due to people not being able to park so they go on some where else out of Calderdale. Never charge down the streets and up the free parking to 2 hours. 1 hour not long enough. Why do Calderdale want to up the parking fees what's the reason. :

Whilst Todmorden and Hebden Bridge are still recovering from the floods, hoe in earth can exorbitant parking fees be justified? I will travel further to shop out if HB & Tod increase the parking fees.

Parking fees will do nothing to help attract new business and help these towns to recover, especially these proposed rates which are exceptionally high. New increases should be incremental, not a wild leap. Many people cannot afford it and therefore won't come.

Great work! Get the town back on its feet & then move to dissuade people to come. Just because there's demand for parking what evidence do you have that increasing pricing deters people from parking for too long? At the same time, what evidence do you have that increasing prices will dramatically increase the councils revenue! Bet you have more for the latter. Who comes up with these ideas? Crackers.

£63k is a hell of a large sum of public money to gamble on a scheme which is only "estimated" to be capable of earning any revenue. I don't see anything in the scheme that is aimed at constructively easing demand by providing alternatives. What is the objective? To punish people for visiting the town?

I live in Heptonstall and try to shop in both Hebden Bridge and Todmorden because I think it is very important to support local business. Putting up parking charges just as the both towns are getting back on their feet after the floods is nonsensical. Instead of encouraging residents from outlying villages to come into the towns you are driving them away. After all we are the people who help keep the shops going 365 days a year. We pay council tax to Calderdale and are being taxed again to park in our local town.

Parking charges should be abolished for anyone spending more than £5 in town centre shops or market

There should be a 15min free period of parking for local residents e.g. by permit. This would allow local people to pop into the local shops for small items without incurring parking fees which often could be more than the cost of items purchased

**For more information on this survey, the results, or the UCVR in general please contact us at:**

## **UCVR**

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